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October 2016

To Whom it May Concern

In 2012 the International Chiropractors Association (ICA) decided to go digital with its profession-wide publication, *The Chiropractic Choice*. After researching several companies, the ICA contracted with C & S Publishing.

For us it was certainly the right decision. Steve Berlin, the publisher/owner of C & S made the transition from print to digital, easy and seamless. I have personally worked with Steve from the beginning and I can unequivocally say that it is a pleasure to work with someone who is not only an expert in the technical aspects of a digital publication, but is also a writer/editor in his own right, knowledgeable about chiropractic and understands the political as well as the professional sensibilities of a national association. Steve provides quick turnaround, is conscious of deadlines but flexible, and besides the graphics and layout is able to provide input into editorial copy.

I would recommend C & S without hesitation to anyone who is either looking for a publisher to convert their print publication to a digital format or who wants a one stop shop for their current or new publication.

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