



October 3, 2018

To anyone considering using the services of C&S Publishing:

The Idaho Association of Chiropractic Physicians has been using C&S Publishing since February 2017 to publish our monthly newsletter. We can enthusiastically and whole heartedly recommend Catherine and Steve from C&S Publishing to anyone considering making the switch from an expensive printed magazine to a digital edition.

One of the strengths of C&S Publishing is that they offer quality content. Running a statewide association and producing a monthly newsletter is a huge undertaking. With C&S Publishing, IACP provides a few articles a month while C&S offers articles, campus news, chiropractic briefs, flyers, event notices, and even PDF posters that our doctors can download and use in their offices.

C&S offers all of this for a very low per issue price, which is often offset by revenue from display ads. 25% of all ads sold is returned to us. We keep all revenue we obtain from classified ad sales.

Finally, Catherine and Steve are very easy to work with. They are flexible and gracious about deadlines, and will often work over a weekend to meet our changing, and often harried, schedule.

The IACP Board and our members are delighted with the monthly newsletter, and we can't say enough good things about C&S Publishing.

Sincerely,

Caroline Merritt
Executive Director
Idaho Association of Chiropractic Physicians