



CALIFORNIA CHIROPRACTIC ASSOCIATION

October 14, 2016

To whom it may concern,

Steve Berlin and C&S Publishing began working with the California Chiropractic Association in 2013 when the cost to produce, print and mail our association magazine became a burden on our annual budget. C&S Publishing offers a complete service and it has been a genuine pleasure working with them.

Steve began by working with us to design a digital magazine that we could be proud of. Once we had settled on colors, fonts and the layout, he produced a full magazine for the California Chiropractic Association.

The *CCA Journal* designed by Steve at C&S Publishing can be found at www.CCAjournal.com. The site is easy to find and navigate, and links to our association website help to drive traffic to the main CCA site.

C&S Publishing does the work of producing the magazine, they do all the layout, photography services, and they can also provide original articles. Steve Berlin provides great customer service and an excellent work product.

Best of all, the magazine that used to cost CCA money every issue now turns a small profit. Please consider C&S Publishing for your association's journal.

Dr. Leslie Hewitt, President